

The Pennsylvania Youth Suicide Prevention Initiative
is proud to offer the 2013 Pennsylvania High School

PSA Contest for Youth Suicide Prevention

PAYSPI invites high school students to submit a public service announcement (PSA) focused on youth suicide prevention. There are four categories for submission:

- 1. Video PSA – 30 seconds**
- 2. Video PSA – 60 seconds**
- 3. Audio PSA – 30 seconds**
- 4. PSA Poster - 2'x3'**

Each high school is invited to submit ***one entry per category***.

Winners for each category will be invited to State College in October for recognition and to share their work at the 2013 Pennsylvania Suicide Prevention Conference!

Winning entries may be aired on local TV & Radio stations!

Entries are due no later than **April 1st, 2013**

Rules for Submission:

- High school students must have faculty mentor to supervise PSAs, such as teachers, SAP coordinators, guidance counselors, school nurses, or administrators.
- Messaging may be geared for other students, parents, or school personnel
- All entries must follow media guidelines for suicide www.reportingonsuicide.org
- Applicants should check with American Association of Suicidology (www.suicidology.org), American Foundation for Suicide Prevention (www.afsp.org), and Suicide Prevention Resource Center (www.sprc.org) for suicide prevention messaging ideas.
- Please follow all copyright rules regarding music and images.
- Entries should be of high audio and/or high-definition video quality so that they may be broadcasted on TV or radio. Applicants may wish to check local TV or radio stations for guidelines.

Go to www.payspi.org for details and an entry form